YOUTH AND FLAVORED TOBACCO PRODUCTS

Flavored tobacco products are tobacco products that contain any candy, fruit or menthol (mint) flavors.

WHY ADDRESS FLAVORED TOBACCO PRODUCTS?

Flavored tobacco products are heavily marketed to youth through...

- Attractive packaging
- Cheap prices
- Plentiful flavor options
HEALTH IMPACT OF FLAVORED TOBACCO PRODUCTS

STUDIES SHOW THAT SMOKING AT A YOUNGER AGE CAN LEAD TO HARMFUL BRAIN DEVELOPMENT AND SEVERE NICOTINE ADDICTION.*

FLAVORED TOBACCO-USE STATS AMONG YOUTH

70%
According to the CDC (2015), 7 in 10 middle and high school students who use tobacco products have used a flavored product.*

63%
of U.S. students who currently use e-cigarettes have used flavored e-cigarettes*
PROJECT E-NUFF SURVEY RESULTS ON TOBACCO USE

150 SF HIGH SCHOOL STUDENTS WERE SURVEYED AND WE FOUND THAT 3 OUT OF 10 STUDENTS HAVE USED THE FOLLOWING PRODUCTS:

- **HOOKAH**
- **ELECTRONIC CIGARETTES**
- **BLUNT CIGARS**

PROJECT E-NUFF: FLAVORED TOBACCO USE AMONG SF YOUTH

WE ALSO FOUND OUT THAT MORE THAN 6 OUT OF 10 STUDENTS WHO HAVE EVER USED BLUNT CIGARS, PREFER THEM FLAVORED.
WHAT CAN YOU DO?

SUPPORT PROJECT E-NUFF'S GOAL TO PROTECT SAN FRANCISCO YOUTH FROM BEING TARGETED BY FLAVORED TOBACCO

PLEASE VISIT WWW.GGBREATHE.ORG/PROJECT-E-NUFF

SOURCES


WWW.GGBREATHE.ORG