

Breathe California Golden Gate Public Health Partnership

Public Health Communications Intern

Purpose: *Lung disease is now the second leading cause of death in the United States. Breathe California Golden Gate Public Health Partnership (Breathe CA) is seeking an undergraduate or graduate level student intern to help complete the second phase of a communications project focusing on social media and other communication outlets. The intern is in charge of identifying, reach out to potential new partners, and helping to update & streamline the messaging and communication for this fabulous 108-year-old organization.*

Location: San Francisco – 1 Sutter Street at Market – steps away from the Montgomery BART/Muni station.

Our Mission: **Through grassroots education, advocacy and services, Breathe California fights lung disease, advocates for clean air and advances public health.** We are devoted to addressing the major determinants of lung disease through Tobacco Cessation, Asthma Education, COPD Programs, Indoor & Outdoor Air Quality Initiatives, and Research. We welcome your support to help us achieve these goals.

Responsibilities:

- Share articles, programs and research with our supporters, primarily in the lung health areas of: Asthma, Tobacco Control, Community Health, Air Quality, Tuberculosis, Cancer, and Advocacy
- Review program reports and data for article development and outreach
- Assist with the development of digital and/or print newsletters
- Organize, categorize and analyze findings and summarize these in a coherent and concise manner to share with the public
- Make recommendations to relevant program managers and senior leadership
- Other projects as needed

Qualifications:

- Currently enrolled in a program in social sciences, public health, health education, or similar
- Strong working knowledge of and experience with social media channels, including Twitter, Facebook, Instagram and LinkedIn.
- Strong written and oral communication skills
- Creative initiative for the design and presentation of communication and messaging
- Desire to support Breathe CA's mission and programs
- Experience with and/or enthusiasm for working with Lung/Environmental health programs
- Commitment to serving low income communities
- Non-smoker



Training: Breathe CA staff will provide general training about the agency, its mission and history. The project timeline will be planned and structured through a partnership on this project. While Breathe CA has clear goals for this project, your personal and professional goals will be essential to this unique project and considered in each step.

Commitment: 15-20 hours per week for at least one semester. Days and hours are negotiable.

Benefits: This internship is an opportunity to learn from non-profit professionals through a meaningful project with immediately applicable results, as well as to get involved in an important public health initiative for the Bay Area and Northern CA. Contributing to the agency's goal of preventing lung disease is rewarding and exciting. Interns will learn new skills in a professional setting and gain valuable work experience. Increased depth of knowledge about lung health in Northern California. Direct supervision from experienced staff holding relevant work experience and graduate degrees (MA, MPH, EdD, PhD). This is a great resume builder! Upon successful completion of projects and work plans, interns may request recommendations or references from Breathe CA to assist them in gaining future positions, employment, or advanced degrees. This project may be used as an internship, practicum or thesis project if requested. Small travel stipend (\$50) available to help support local travel to San Francisco office.

Application Process:

Up to two positions may be filled for this project.

If you are interested in applying, please send a cover letter, resume, and short writing sample (no more than five pages) to Dr. Tanya Stevenson, President & CEO, at tanyas@ggbreathe.org. Applicants without all three required documents will not be considered.